



CA ANZ HK Seminar - Metaverse: What businesses needs to know

Date and time: Thursday, Sep 8, 2022, 06:30 p.m. - 08:30 p.m.

Venue: 21/F Edinburgh Tower, The Landmark, 15 Queen's Road Central, Central, H.K.

It seems like not a day goes by without a newspaper article covering a business that has entered the metaverse. Is this all just corporate hype, or are we witnessing the beginnings of a truly revolutionary change in the way that people engage with the digital world? Digital investment house Grayscale Investment estimates that the metaverse may worth over US\$1 trillion in annual revenues. But what exactly is it? What does metaverse mean for businesses? What should companies consider when entering the metaverse? What can go wrong? What are the implications of issuing NFTs and operating in immersive virtual world?

Listen to PwC Hong Kong Metaverse Leader Peter Brewin, supported by Deals M&A Partner Thomas Crasti and Accounting & Advisory Partner Anuj Puri sharing their insights and experiences.

We hope you can join us for this in-person seminar on Thursday 8 September.