

Hong Kong Institute of **Certified Public Accountants** 香港會計師公會

# **HKICPA Members Training Needs Analysis Key findings**

### Background

Tremendous volume of training offered in response to the market needs

No of sessions 1.000 +

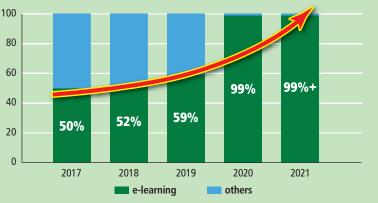
300 +



No of enrolments 133,300 +

New courses offered in 2021

Increasing trend of e-learning adoption over the years 2017 (50%) → 2018 (52%) → 2019 (59%) → 2020 (99%) → 2021 (99%+)



### Training competencies and knowledge area

## 96%

96% of respondents were very satisfied/ satisfied/ or neutral with the Institute's learning and development support

### Training categorized by competencies is

mostly preferable across sectors of PAIBs, PAIPs and Young Members



## The core subject areas:



Accounting and financial reporting



**Risk management and** internal control



Environmental, Social, Governance (ESG)



Management accounting

and reporting

Valuation

Digitalization







Soft skills



Auditing and assurance





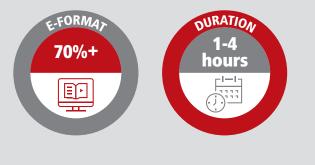


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### **Preferred way of learning**

The most preferred learning method is through e-format offerings including webinars as well as on-demand customized and off-the-shelf e-learning with durations less than half a day.



#### **Experience with Institute mobile app** Top 3 useful 1111 features Searching for Access to CPD Checkout process to relevant events record confirm enrolment Would recommend the Institute mobile app to other 83% fellow members / third party. **Enhancement of mobile app** (coming soon)

#### Enhancements to meet your training needs



## Enhanced new training curriculum on the core subject areas

- Accounting and financial reporting
- Auditing and assurance
- Ethics, integrity and professionalism
- Environmental, Social, Governance (ESG)
- New training curriculum (coming soon)
  - Digitalization
  - Valuation
  - Soft skills
- Continue to provide incidental <u>CPD course/events</u> based upon your additional development needs
- **\*** Focus on e-format offerings with duration of 1 to 4 hours
- \* Maintain face-to-face format to facilitate in-depth discussion